

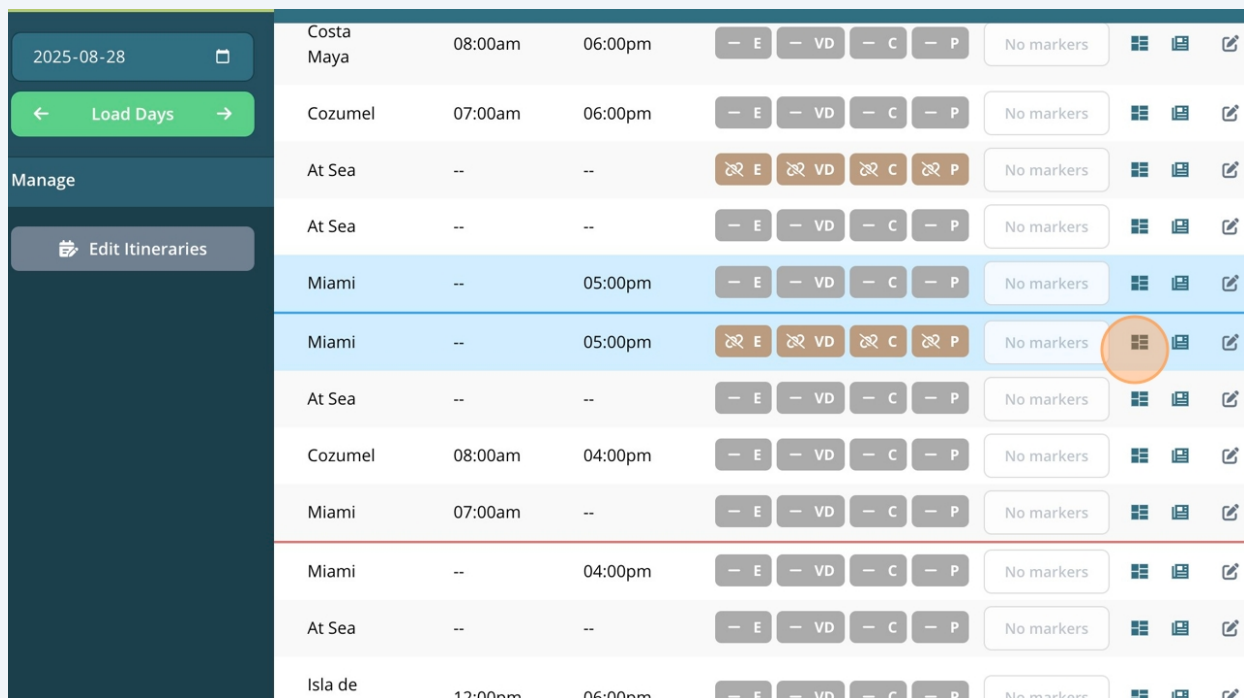
How to add a Call to Action (URL) to any Content in the canvas?















This guide is also available as a video. Click the link below to watch:

[scribehow.com/embed-preview/How to add a Call t...](https://scribehow.com/embed-preview/How%20to%20add%20a%20Call%20to%20Action%20URL%20to%20any%20Content%20in%20the%20canvas%3F)

This guide provides step-by-step instructions for adding a Call to Action (URL) to any content (Messages, Offers or Information) in the canvas. By following these clear directions, users can effectively attract customers to their promotions, enhancing visibility and potential revenue.

1 Navigate to your GO URL and go to the Canvas (Daily Planner).



2025-08-28	Costa Maya	08:00am	06:00pm	— E — VD — C — P	No markers	
← Load Days →	Cozumel	07:00am	06:00pm	— E — VD — C — P	No markers	
Manage	At Sea	--	--	 E  VD  C  P	No markers	
Edit Itineraries	At Sea	--	--	— E — VD — C — P	No markers	
	Miami	--	05:00pm	— E — VD — C — P	No markers	
	Miami	--	05:00pm	 E  VD  C  P	No markers	
	At Sea	--	--	— E — VD — C — P	No markers	
	Cozumel	08:00am	04:00pm	— E — VD — C — P	No markers	
	Miami	07:00am	--	— E — VD — C — P	No markers	
	Miami	--	04:00pm	— E — VD — C — P	No markers	
	At Sea	--	--	— E — VD — C — P	No markers	
	Isla de	12:00pm	06:00pm	— E — VD — C — P	No markers	

2 Click the red box with white lines to open the Daily Schedule.

8/28/2025 DRAFT LOCATION: Miami

You are viewing a draft version. [Click here to view the published version.](#)

RIVIERA MAYA 31 (Day 1)

	Theater	Retail Shop 1	Retail Shop 2	Theater	Comedy Club	Atrium
10:00 AM	10:00 AM - 11:00 AM TBD Kids					
10:15 AM			10:15 AM - 11:15 AM Fright Night			
10:30 AM		10:30 AM - 12:00 PM Exotic Mimosa Bar	10:15 AM - 12:15 PM Rock On with Elvis!	10:45 AM - 11:45 AM Pool Bar Happy Hour		
10:45 AM						
11:00 AM						
11:15 AM	11:15 AM - 1:15 PM Camp Junior	11:15 AM - 12:15 PM Fresh Press Designs				
11:30 AM						
11:45 AM						
12:00 PM						
12:15 PM		12:15 PM - 1:15 PM Garden of Unearthly Delights		12:00 PM - 1:00 PM Big Night Out		
12:30 PM			12:30 PM - 2:30 PM Amatory Delights			
12:45 PM						
1:00 PM						
1:15 PM						
1:30 PM						
1:45 PM						
2:00 PM						
2:15 PM						
2:30 PM						
2:45 PM						

3 Click "Content"

8/28/2025 DRAFT LOCATION: Miami

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RIVIERA MAYA 31 (Day 1)

	Theater	Retail Shop 1	Retail Shop 2
10:00 AM	10:00 AM - 11:00 AM TBD Kids		
10:15 AM			10:15 AM - 11:15 AM Fright Night
10:30 AM		10:30 AM - 12:00 PM Exotic Mimosa Bar	10:15 AM - 12:15 PM Rock On with Elvis!
10:45 AM			
11:00 AM			
11:15 AM	11:15 AM - 1:15 PM Camp Junior	11:15 AM - 12:15 PM Fresh Press Designs	
11:30 AM			
11:45 AM			
12:00 PM			
12:15 PM		12:15 PM - 1:15 PM Garden of Unearthly Delights	
12:30 PM			12:30 PM - 2:30 PM Amatory Delights
12:45 PM			
1:00 PM			
1:15 PM			
1:30 PM			
1:45 PM			
2:00 PM			
2:15 PM			
2:30 PM			
2:45 PM			

DAILY SCHEDULE

Events Venues **Content**

Search...

0 15 10 5 10 10 10

- 10:00am TBD Kids Theater
- 11:00am BBQ Picnic and Fun! Theater
- 10:15am Escape Room (archived) Theater
- 11:15am Meet for Sea Kayaking Sky Bar (archived) Theater
- 10:15am Fright Night Retail Shop 1
- 11:15am Rock On with Elvis! Retail Shop 2

4

Double-click the piece of content (could be a Message, Information or an Offer) that you would like to add a Call to Action to.

Or:

Click the "expandable arrows" and, then Click the "edit" icon.

You are viewing a draft version. [Click here to view the published version.](#)

The Avenir

← [Icon] →

Publish Draft

+ Add Event

Export Schedule

View Staff Report

Collapse Actions

Event Filters ▼

Venue Filters ▲

Search...

☐ All Hotel

☐ All Bar

☐ All Dining

RIVIERA MAYA 31 (Day 1)

	Theater	Retail Shop 1
10:00 AM	10:00 AM - 11:00 AM TBD Kids	
10:15 AM		
10:30 AM		
10:45 AM		10:30 AM - 12:00 PM Exotic Mimosa Bar
11:00 AM		10:15 AM - 11:15 AM Fright Night
11:15 AM	11:15 AM - 1:15 PM Camp Junior	11:15 AM - 12:15 PM Fresh Press Designs
11:30 AM		
11:45 AM		
12:00 PM		
12:15 PM		12:15 PM - 1:15 PM Garden of Unerthly Delights
12:30 PM		
12:45 PM		
1:00 PM		
1:15 PM		
1:30 PM		
1:45 PM		
2:00 PM		
2:15 PM		
2:30 PM		
2:45 PM		
3:00 PM		
3:15 PM		
3:30 PM		
3:45 PM		
4:00 PM		

DAILY SCHEDULE ✕

Events Venues Content

+ Search...

2 2 0 2 2 2

06:00am **MESSAGE** Inclimate Weather

05:59am

06:00am **OFFER** Offer content 3.0

05:59am

5

Click the "+" icon to add a Call to Action.

Instance Information

Merged Variables

START TIME * 06:00

END TIME * 05:59

VENUE None

+ Add Call to Action

ENDPOINTS

☒ Default to Library

- All
- Ddp
- Mobile
- Signage
- Web View

AUDIENCE

☒ Default to Library

All

6 Add the URL link in the "Link" section.

Add the name of the Call to Action in the Label section.

Instance Information

Merged Variables

START TIME * 06:00

END TIME * 05:59

VENUE None

LINK * LABEL NEW TAB

+ Add Call to Action

*Ensure links start with <http://> or <https://> if you intend the link to take the guest to a different web page. You may also create links to email or phone by using their respective addresses. For example, <mailto:john.doe@example.com> will open the guest's email client to send an email to john.doe@example.com. Likewise, <tel:123-456-7890> will open the guest's phone book to call 123-456-7890.

ENDPOINTS AUDIENCE

☒ Default to Library ☒ Default to Library

All All



Tip: To make a Call to Action permanent for a piece of content, update it at the **Library level**. This ensures that every time the content is scheduled to a day, the associated link and label are automatically included.

7

Review the Content details and then click "Finish: Edit Content".

NOTE

LINK*

LABEL

NEW TAB

☒

+ Add Call to Action

**Ensure links start with http:// or https:// if you intend the link to take the guest to a different web page. You may also create links to email or phone by using their respective addresses. For example, <mailto:john.doe@example.com> will open the guest's email client to send an email to john.doe@example.com. Likewise, <tel:123-456-7890> will open the guest's phone book to call 123-456-7890.*

ENDPOINTS

☒ Default to Library

All

Ddp

Mobile

Signature

AUDIENCE

☒ Default to Library

All

Template Selected: Offer content 3.0

Go Back

Delete Content

Finish: Edit Content

Reception, Tour Desk

5:30 PM

5:45 PM

Export API