How to add a Call to Action (URL) to any Content in the canvas?

This guide is also available as a video. Click the link below to watch:

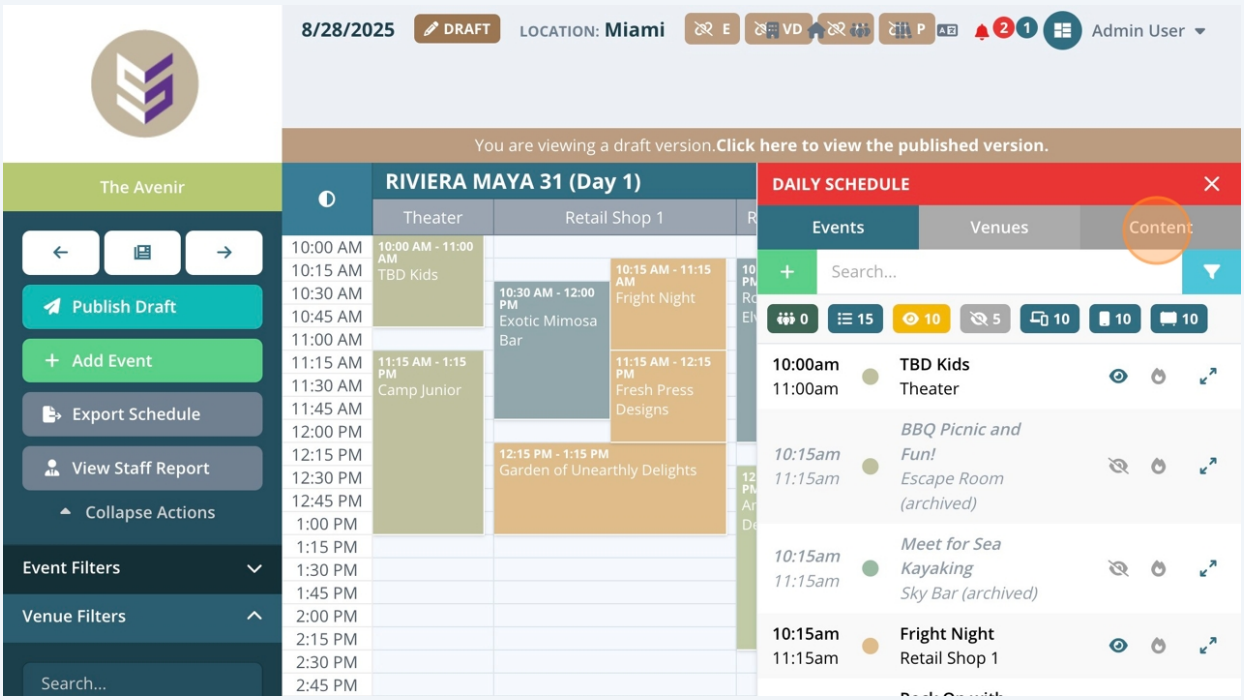
scribehow.com/embed-preview/How_to_add_a_Call_t...

This guide provides step-by-step instructions for adding a Call to Action (URL) to any content (Messages, Offers or Information) in the canvas. By following these clear directions, users can effectively attract customers to their promotions, enhancing visibility and potential revenue.

1 Navigate to your GO URL and go to the Canvas (Daily Planner).

2 Click the red box with white lines to open the Daily Schedule.

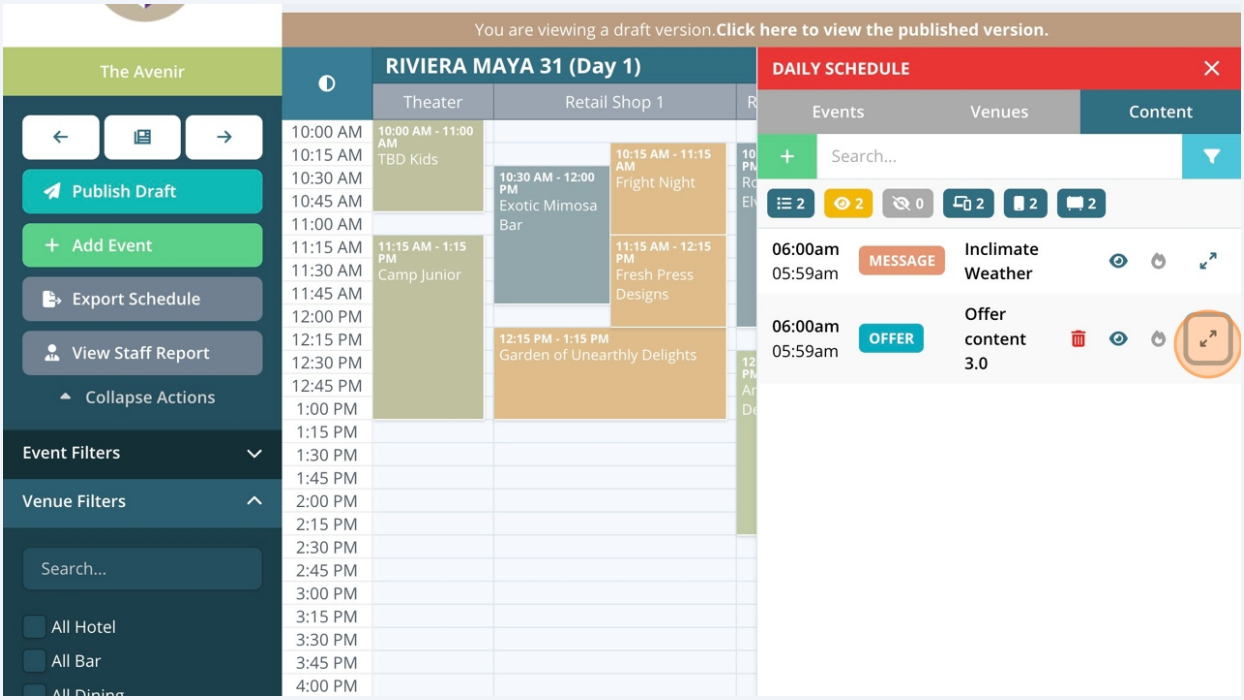
3 Click "Content"



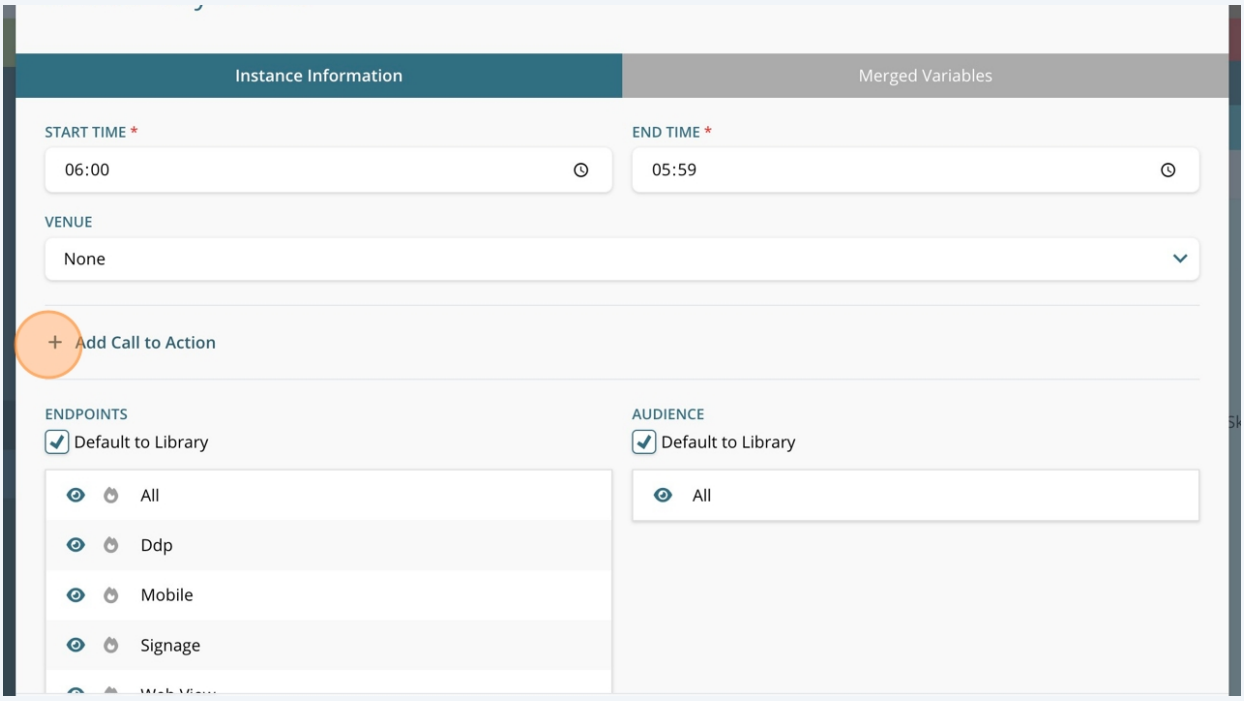
4 Double-click the piece of content (could be a Message, Information or an Offer) that you would like to add a Call to Action to.

Or:

Click the "expandable arrows" and, then Click the "edit" icon.

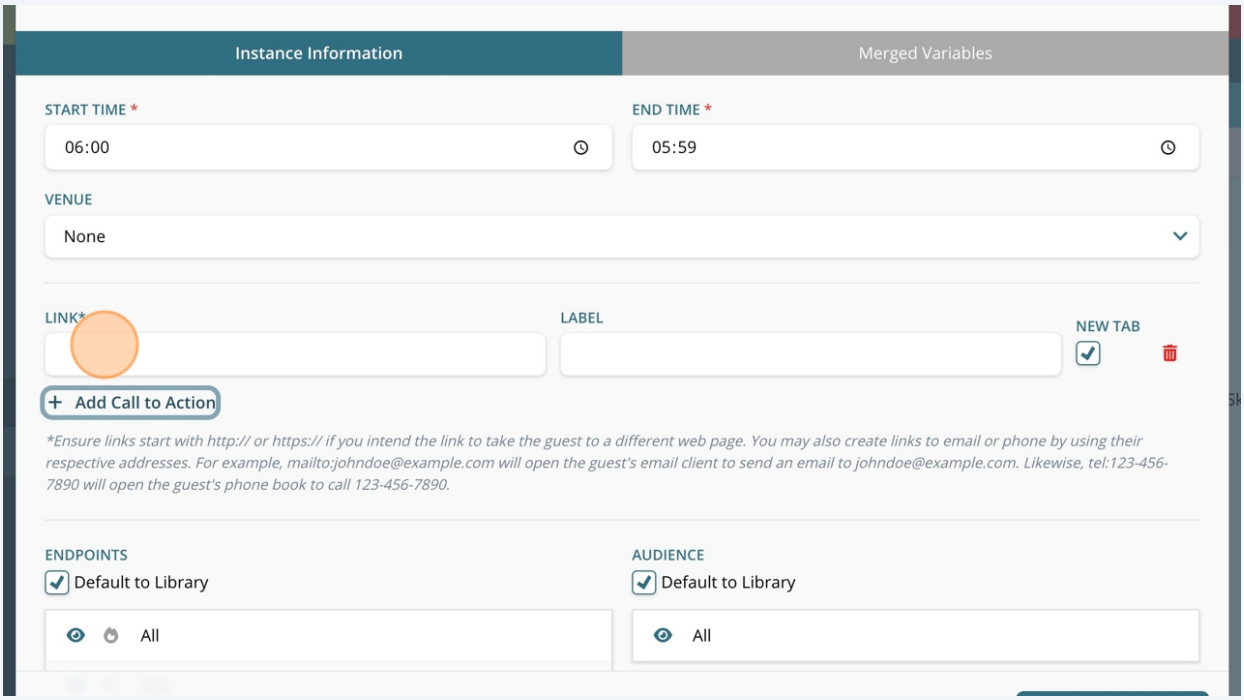


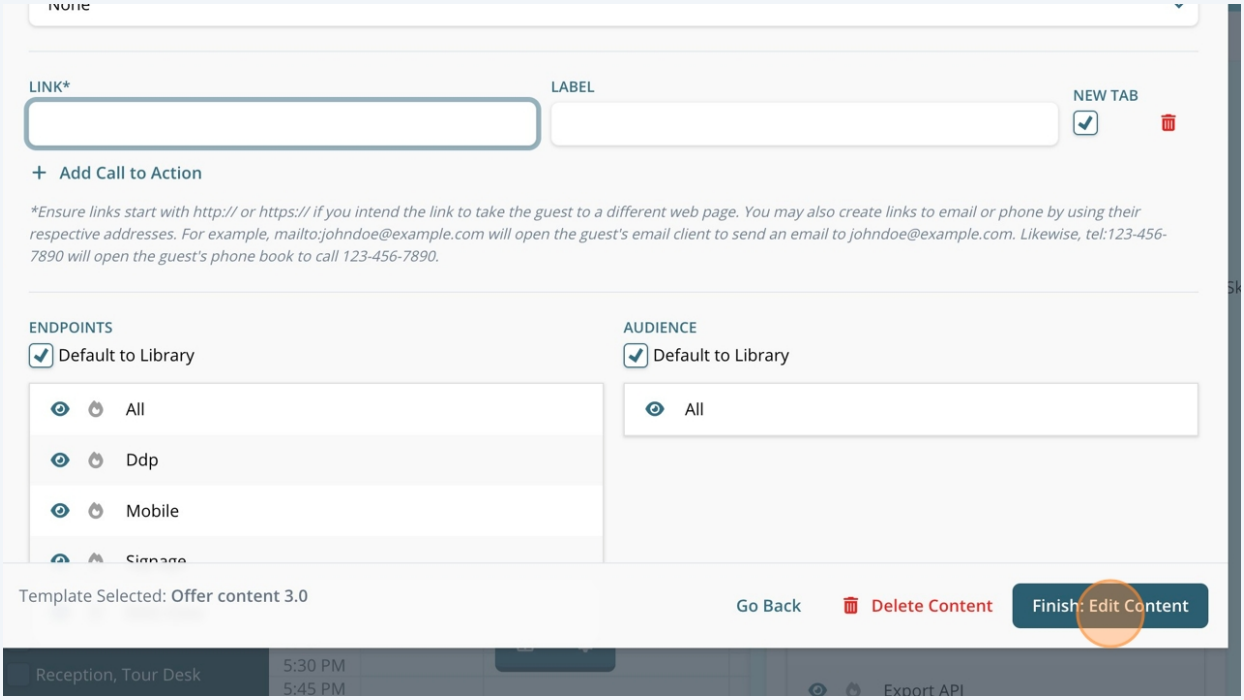
5 Click the "+" icon to add a Call to Action.



6 Add the URL link in the "Link" section.

Add the name of the Call to Action in the Label section.



Tip: To make a Call to Action permanent for a piece of content, update it at the **Library level**. This ensures that every time the content is scheduled to a day, the associated link and label are automatically included.

7 Review the Content details and then click "Finish: Edit Content".